Better Google Searches

How to do better searches using your favorite search engine.
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Purpose of Workshop

* Participants will become more efficient users of Google - 5 tips will be presented
Tip 1: Google ignores

1. Almost all punctuation
2. Spelling & Capitalization

    Same Results:
    New-York photo galleries
    neww yourk photo galleries
Tip 1: Google does NOT ignore Word Order

TRY IT:

galleries photo new your

blue black
Black blue
Blue and black
The takeaway is if you are NOT getting good results, put the most important words first.
Tip 2- tools at the top of the page

1. Top of the search- use the handy tools!
2. Example- Pedagogy- see how “books” appears?
   Now try hello kitty, find just yellow images labeled for reuse.
3. Timeliness Phrase- news example
   (“rheumatoid arthritis" study) past month
Tips 3 - Gear

1. The Gear
2. Run a search “exercise science”
3. Find gear
4. Domain ualr.edu
5. Run search
6. Go back, add file type
Tip 4- Google Operators

1. After you run a search look at the bottom of the screen-find “help”
2. Search operators
3. - sign
   Search CALS
4. now add -library
5. All the search operators are awesome
*Google knows you*

*Being logged on*

*When a product is free, like Google or FB, YOU are the product*

*Under “your account” your web history is recorded*
Tip 5

1. incognito
   Chrome- File>new incognito window

Compare sexting with safe search on and off
Tips

1) word order counts
2) tools at the top of a search are contextual
3) What is under the gear
4) Google operators under help
5) Incognito
If you want more


*http://www.google.com/intl/en_us/insidesearch/tipstricks/basics.html (Try it out page)